/*pitercss_conf

The first Russian international front-end conference in CSSconf format.

The first CSSconf took place in USA in 2013

*who we are

Developers and members of Russian front-end communities organizing conferences and local meet-ups since 2007.

Maria Anikeeva

Vadim Makeev

Alexey Simonenko

Sergey Popov

*our projects

HTML Academy
Interactive online front-end courses. More than 300,000 students took the courses. We're shaping the face of the modern front-end with standards and special attention to semantics and accessibility.

Web Standards
Community of developers, organized 35
Web Standards Days conferences since 2009
for more than 150 speakers and thousands of participants.
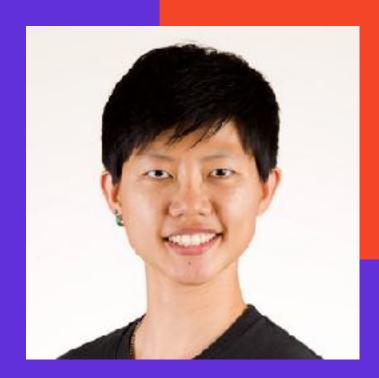
CSS Meetups
Monthly front-end meetups in St. Petersburg and Moscow.
More than 20 meetups in two years in offices of Yandex, Rambler&Co, JetBrains, Tinkoff, Yota, Wargaming, etc.

/*last year speakers

Anton Shein
Yandex
@antonadrior

Eva Lettner
ChillBill
@eva_trostlos

Patrick Kettner
Microsoft
@patrickkettner

Andrey Okonetchnikov
@okonetchnikov

Hui Jing Chen
Wismut Labs
@hj_chen

Agnieszka Naplocha
Adobe
@aganaplocha

Manuel Matuzovic
@mmatuzo

Ilya Birman
Bureau Gorbunov
@ilyabirmannet

*/ *last year sponsors

JET BRAINS

Yandex Taxi

* Shishki

Selectel

semrush

html academy
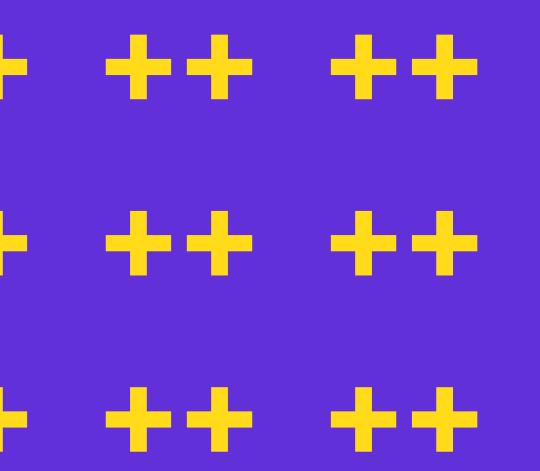
350 participants

so much
fun

we know what makes a good conference and ready to make the best one you've ever seen

/*conference
june 8–9th 2018

Two days.
Sixteen talks.
In English.

Informal
Colorful festival for community, not just a boring conference. The very center of the city, talks as the main part of the conference, but not the only.

Creative
New ideas, experience, technologies and discoveries in the talks. Lounge, exhibition and backstage with speakers.

Friendly
Uniting professions, novices and pros, worldwide and Russian communities. Affordable tickets, open atmosphere for everyone and clear code of conduct.

*conference
june 8–9th 2018

styling

performance

graphics

typography

accessibility

javascript

semantics

tools

methodology

*

*for front-enders and designers
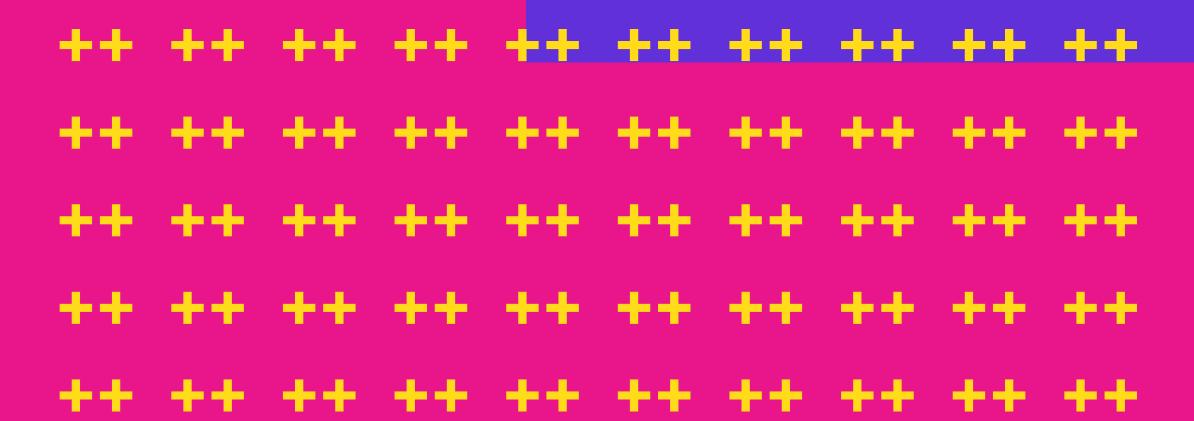
🎟 from 4,000 to 8,000 ₽ (56–112 € or 70-139 $)

Audience consists of working novices and professionals in UI development, ready to learn, and be open to something new.

300–500
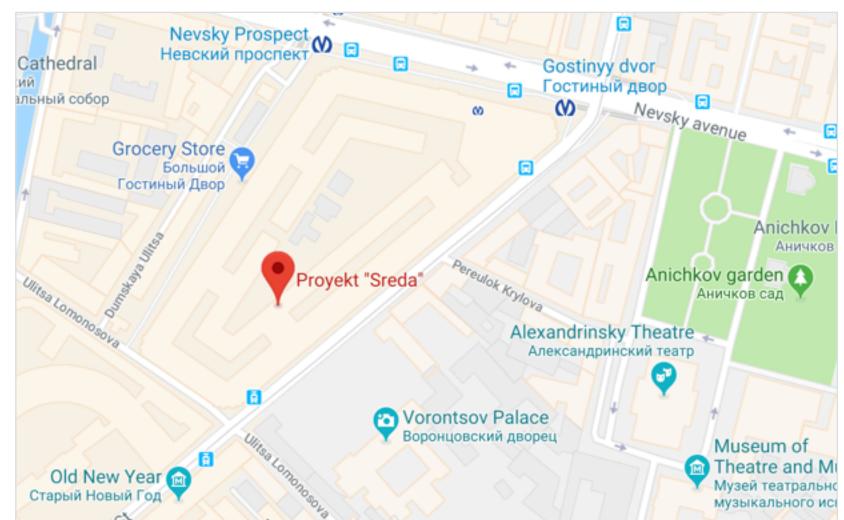
expected number of participants

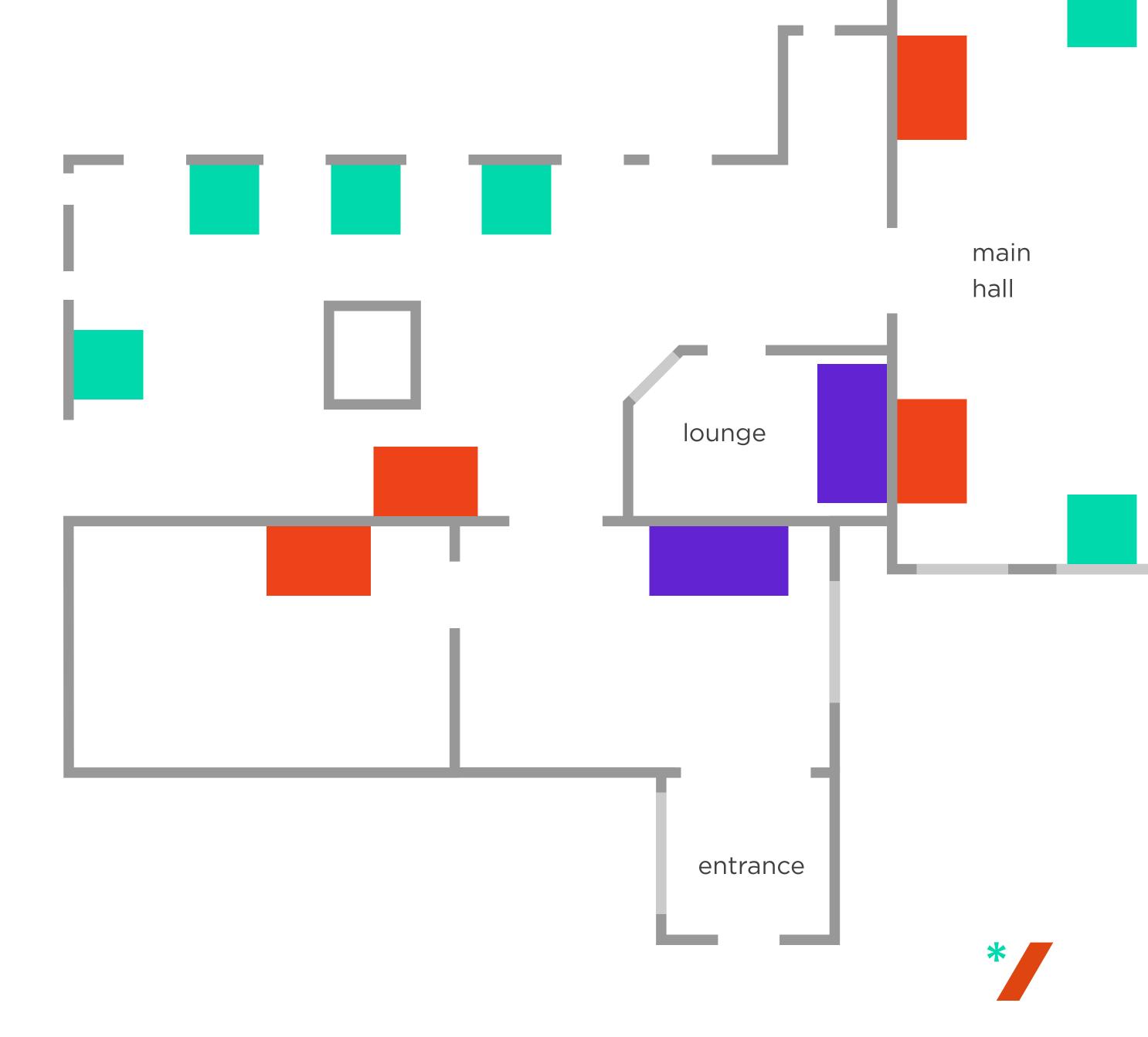# we'll help you to make a good impression of your brand on the conference

Sreda Space

sredaproject.com

space

Way to the main stage area from the entrance always goes through both exhibition halls.

Minimal exhibition module is 4m^2. The are multiple TVs in the exhibition area live-streaming the main stage.

2×2 module

3×2 module

4×2 module

main hall

lounge

entrance

Exhibition	Sponsor	General	
2×2	3×2	4×2	
–	–	+	Video clip during breaks
–	+	+	Rollups in the main hall
–	+	+	Logo on press wall
+	+	+	Logo on the web site
+	+	+	Stand announce on social networks
–	–	+	Mention in emails
3	5	7	Free tickets
–	–	+	Mention during opening and closing ceremony
+	+	+	Your stand in photo report
+	+	+	Ideas for your brand representation
–	+	+	Custom branded pattern on badges
–	–	2	Tickets to Vitaly Friedman's master class
2,300 €	3,600 €	8,500 €	
2,800 $	4,400 $	10,400 $	Total price

/ * **party**
sponsor

Sponsors an event
between two days

There's only one party
sponsor and it equals
to the general one.

We'll discuss party sponsor
package price separately.

/* community sponsor

We'll tell about you during opening and closing ceremony and prepare special badges for you.

Community sponsor gets 3 tickets and gives us an opportunity to give away 5 tickets to support diversity in community.

Sponsorship price is 1200 € or 1400 $.

/*feedback

" Seems like @pitercss_conf become the best front-end conf in Russia. @pepelsbey_ and others did a great work. Will try to visit next time. "

Andrey Sitnik

Leaving St Petersburg @pitercss_conf was amazing! Huge thx to everyone who made it happen

Aga Naplocha

We're so sad that we have to leave (pic totally not staged) We had such a wonderful time! Thanks @pitercss_conf for having us

Manuel Matuzovic

@pitercss_conf #pitercss It was intresting, it was motivating and it was fun! It was amazing! Thank you guys!

Konstantin Korobkov

/ *questions
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